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SONYA C. RUSH
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May 28, 1997

Ms. Jamie Everett
Territory Sales Manager
Philip Morris U.S.A.
5001 Spring Valley Road, Suite 350W
Dallas, TX 75244

Dear Jamie:

Thank you for giving me an overview of some of the accounts within the Dallas market. Your input is most appreciated and valued. I gained some insights on opportunities for Virginia Slims and the Outstanding Premium Brand category. If you have additional insights you would like to share, please do not hesitate to give me a call at (212) 878-2029.

Thank you again.

Sincerely,

Sonya C. Rush

cc: D. Bruno
T. Cochran

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